

How I Found Freedom Through Failure

...and you can too!

Marimac McLendon, Founder/CEO



Learn • Live • Be •
Live it into Being

Overview

- ◆ Get to know me
- ◆ Leadership Journey
- ◆ Balance
- ◆ Doubt & Fear
- ◆ Courage & Choice
- ◆ Practicing Resilience
- ◆ Summary & Open Forum



10 things about me

- ◆ My name is Marimac & I am the oldest child – the alpha child
- ◆ I am a redhead in every since of the definition
- ◆ My leadership pillars are bravery and authenticity & my superpowers are persistence and resilience
- ◆ I am assertive, confident, edgy, and sarcastic
- ◆ I am a kidney transplant patient
- ◆ My education is in Accounting & Business and I ended up in Technology
- ◆ My first leadership role was as CFO and I was 28
- ◆ I have been fired twice and suspended once and they are not the worst failures I've had
- ◆ I chose HealthCare in order to make it better
- ◆ I am a huge Harry Potter and Brene' Brown fan

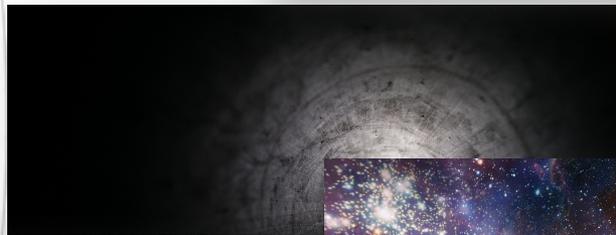
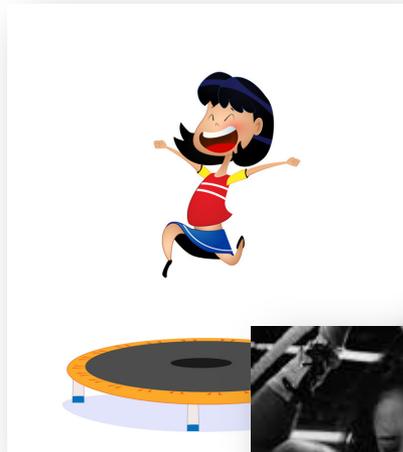
“ It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while **daring greatly** ”

— THEODORE ROOSEVELT

So that his place shall never be with those cold and timid souls who neither know victory nor defeat. - April 23, 1910

Leadership *Journey* Path





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“ If you’re not in the arena also getting your ass kicked, I’m not interested in your feedback.”

- Brené Brown

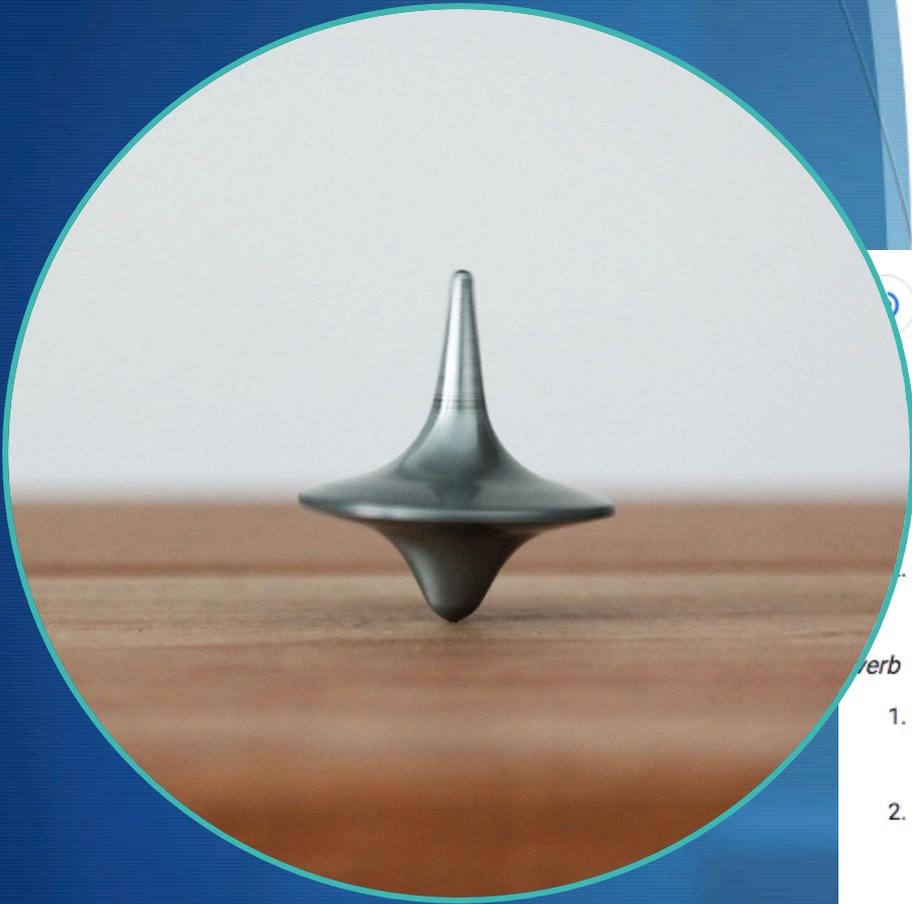
It's a journey, unique to you and your unique success



Balance



Balance



bal·ance

/ˈbæləns/

an even distribution of weight enabling someone or something to remain upright and steady.

"she **lost her balance** before falling"

synonyms: stability, equilibrium, steadiness, footing

"I tripped and lost my balance"

a condition in which different elements are equal or in the correct proportions.

"try to **keep a balance between** work and relaxation"

synonyms: fairness, justice, impartiality, egalitarianism, equal opportunity; More

verb

1. keep or put (something) in a steady position so that it does not fall.

"a mug that she **balanced** on her knee"

synonyms: steady, stabilize; More

2. offset or compare the value of (one thing) with another.

"the cost of obtaining such information needs to be **balanced against** its benefits"

synonyms: weigh, weigh up, compare, evaluate, consider, assess, appraise, estimate

"it is a matter of balancing advantages against disadvantages"

Keys to Balance

BREATH

PRESENCE



BOUNDARIES

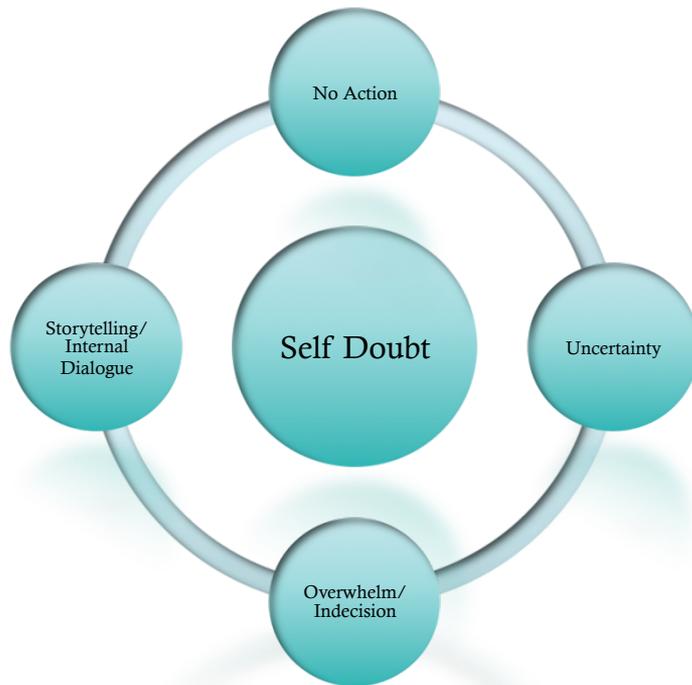
DISCIPLINE

Doubt & Fear



"Failure is a feeling long before it becomes an actual result.
It's vulnerability that breeds with self-doubt and then is escalated . . .
by fear"
- Michelle Obama, *Becoming*

Doubt & Confidence Cycles



The "F" Word

The other "F" Word

Our deepest fear
IS NOT that we are
inadequate.

OUR DEEPEST FEAR
is that we are
powerful
BEYOND MEASURE.

It is our light,
not our *darkness*
that most
FRIGHTENS US.

We ask ourselves,
Who am I
TO BE *brilliant,*
gorgeous,
TALENTED, fabulous?

Actually,
WHO ARE
YOU *not to be?*

MARIANNE WILLIAMSON
A Return To Love: Reflections on the Principles of a Course in Miracles

Fear & Failure

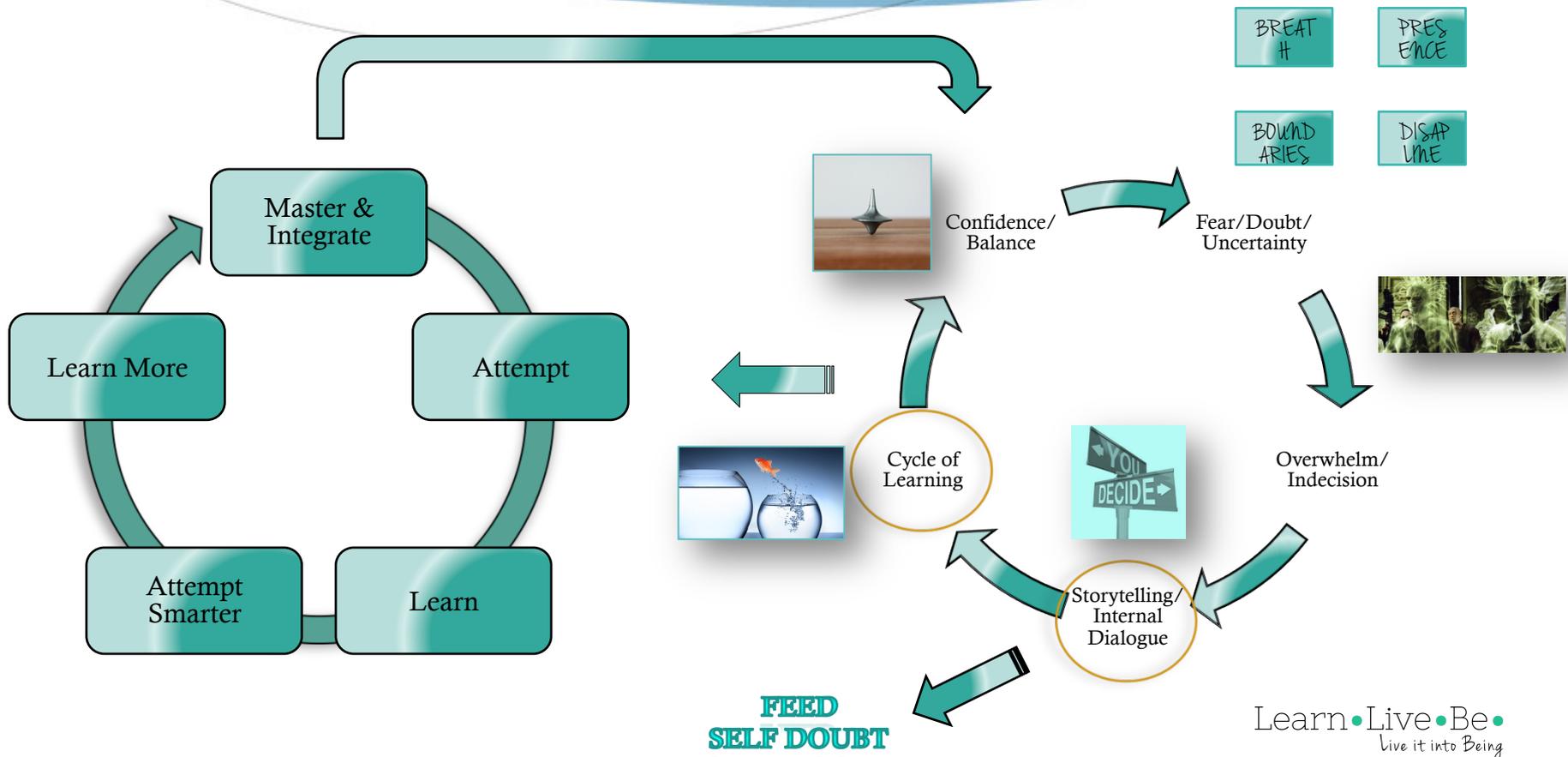


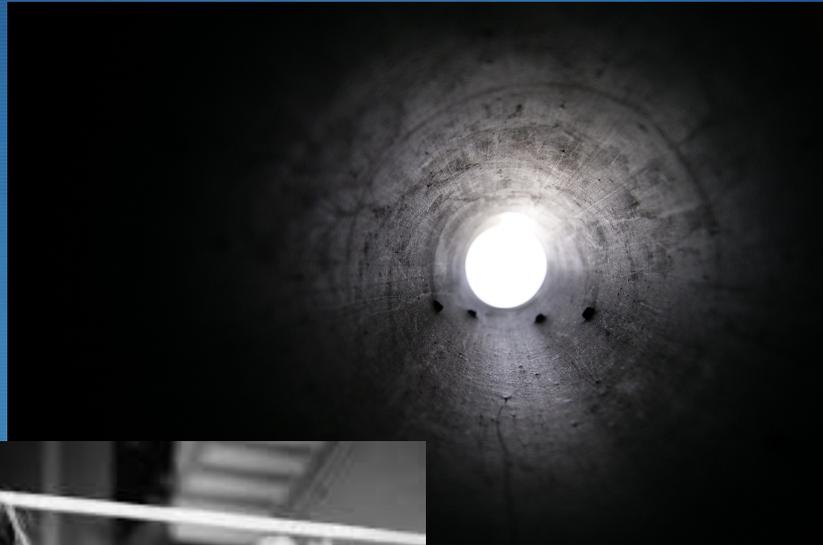


Courage & Choice



The Live into Being & Making it R.E.A.L. Process





Practicing Resilience

The “How To’s” of Resilience?

*The Reckoning

Walking Into Our Story

The Rumble

Owning our Story

The Revolution

Process becomes Practice

Own the Emotion

Get it out

Examine Honestly

Mind the Gap

Define a New Story

Integrate the Learning

Get back in the Game

There is not a leadership path only a journey and it's as unique as you & your unique success

Courage to enter the cycle of learning is the key to getting out of fear

Failure is an illusion and
Fear is just a story we tell ourselves to stay small

Nothing stays in balance and there is always a way back

There is always a choice and it is yours to make and therein lies freedom